

# PRINTING PRICES

**Art Work:** All of the printing costs are based upon colour separated artwork being supplied by customer.

**Diskette / Email:** Artwork preparation from a customer's diskette or email file (Macintosh or IBM format) will be charged at the rate of \$60.00 per hour with a minimum additional charge of \$60.00 for all printing orders.

For your convenience all digital artwork can be e-mailed to: [info@iddisplays.com](mailto:info@iddisplays.com)

## PRINTING PRICE SCHEDULE I

**EXCELSIOR, MINI COIN / BALLOT BOXES, TRU-VU®, PRISMA & PANORAMA (EXCLUDING 'TVY' MODELS)**  
Printing on front or back panel, pocket or base (as required.)

|                         |                          |                               |
|-------------------------|--------------------------|-------------------------------|
| <b>1 Colour Imprint</b> | \$94.00 Set - Up Charge  | Add \$0.42 to cost of holder. |
| <b>2 Colour Imprint</b> | \$188.00 Set - Up Charge | Add \$0.84 to cost of holder. |
| <b>3 Colour Imprint</b> | \$250.00 Set - Up Charge | Add \$1.20 to cost of holder. |
| <b>4 Colour Imprint</b> | \$312.00 Set - Up Charge | Add \$1.51 to cost of holder. |

## PRINTING PRICE SCHEDULE II

**'TVY-3' TRU-VU'S® ONLY**  
Printing on 'TVY-3' bases only.

| Quantity                | 500  | 1,000 | 2,000 | 3,000 | 4,000 | 5,000 | 10,000 |
|-------------------------|------|-------|-------|-------|-------|-------|--------|
| <b>1 Colour Imprint</b> | 0.79 | 0.44  | 0.28  | 0.23  | 0.20  | 0.18  | 0.15   |
| <b>2 Colour Imprint</b> | 1.45 | 0.78  | 0.48  | 0.38  | 0.33  | 0.28  | 0.23   |
| <b>3 Colour Imprint</b> | 1.70 | 1.14  | 0.67  | 0.52  | 0.45  | 0.42  | 0.33   |

## PRINTING PRICE SCHEDULE III

**'TVY-1' TRU-VU'S® ONLY**  
Printing on 'TVY-1' bases only.

| Quantity                | 500  | 1,000 | 2,000 | 3,000 | 4,000 | 5,000 | 10,000 |
|-------------------------|------|-------|-------|-------|-------|-------|--------|
| <b>1 Colour Imprint</b> | 0.94 | 0.57  | 0.40  | 0.36  | 0.33  | 0.31  | 0.28   |
| <b>2 Colour Imprint</b> | 1.51 | 0.90  | 0.62  | 0.52  | 0.48  | 0.45  | 0.38   |
| <b>3 Colour Imprint</b> | 2.08 | 1.24  | 0.83  | 0.69  | 0.61  | 0.57  | 0.49   |

## PRINTING PRICE SCHEDULE IV

**FLATPAC MODELS ONLY (MINIMUM QUANTITY 500)**  
Printing on front or back panel.

|                         | 500   | 1,000  | 2,000  | 3,000  | 4,000  | 5,000  | 10,000 |
|-------------------------|-------|--------|--------|--------|--------|--------|--------|
| <b>1 Colour Imprint</b> | 500   | 1,000  | 2,000  | 3,000  | 4,000  | 5,000  | 10,000 |
| <b>Cost per Holder</b>  | 0.55  | 0.33   | 0.23   | 0.19   | 0.18   | 0.17   | 0.15   |
| <b>Cost per 1,000</b>   | ----- | 330.00 | 230.00 | 190.00 | 180.00 | 170.00 | 150.00 |

**2 Colour Imprint - Above prices x 2,**

**3 Colour Imprint - Above prices x 3 etc.**

## PRINTING PRICE SCHEDULE V

**POP-UP MODELS ONLY (MINIMUM QUANTITY 500)**  
Printing on front or back panel.

|                         | 500   | 1,000  | 2,000  | 3,000  | 4,000  | 5,000  | 10,000 |
|-------------------------|-------|--------|--------|--------|--------|--------|--------|
| <b>1 Colour Imprint</b> | 500   | 1,000  | 2,000  | 3,000  | 4,000  | 5,000  | 10,000 |
| <b>Cost per Holder</b>  | 0.55  | 0.33   | 0.23   | 0.19   | 0.18   | 0.17   | 0.15   |
| <b>Cost per 1,000</b>   | ----- | 330.00 | 230.00 | 190.00 | 180.00 | 170.00 | 150.00 |

**2 Colour Imprint - Above prices x 2,**

**3 Colour Imprint - Above prices x 3 etc.**

## PRINTING PRICE SCHEDULE VI

**PAK-STRIP WITH HEADER**  
Printing on Pak-Strip headers.

|                         | 500   | 1,000  | 2,000  | 3,000  | 4,000  | 5,000  | 10,000 | 20,000 |
|-------------------------|-------|--------|--------|--------|--------|--------|--------|--------|
| <b>1 Colour Imprint</b> | 500   | 1,000  | 2,000  | 3,000  | 4,000  | 5,000  | 10,000 | 20,000 |
| <b>Cost Per Strip</b>   | 0.59  | 0.33   | 0.21   | 0.16   | 0.13   | 0.12   | 0.11   | 0.09   |
| <b>Cost Per 1,000</b>   | ----- | 330.00 | 210.00 | 160.00 | 130.00 | 120.00 | 110.00 | 90.00  |

All prices are for one colour imprint on white material.  
Coloured material is available - add 10% to prices shown in catalogue.  
**Cost of Pak-Strips additional to all above.**

**IMPORTANT NOTE:** Special Inks are used to print Pak-Strips and not all colours can be perfectly matched.  
Check with our sales desk.

## PRINTING PRICE SCHEDULE VII

**DOUBLE-DUTY STRIPS (HEADER ONLY) & SHIPFLAT MODELS ONLY (MINIMUM QUANTITY 500)**  
Printing on Double-Duty headers only & printing on Shipflat models on front or back panel.

|                         | 500   | 1,000  | 2,000  | 3,000  | 4,000  | 5,000  |
|-------------------------|-------|--------|--------|--------|--------|--------|
| <b>1 Colour Imprint</b> | 500   | 1,000  | 2,000  | 3,000  | 4,000  | 5,000  |
| <b>Cost per Holder</b>  | 0.61  | 0.42   | 0.31   | 0.28   | 0.26   | 0.25   |
| <b>Cost per 1,000</b>   | ----- | 420.00 | 310.00 | 280.00 | 260.00 | 250.00 |

**\$94.00 setup charge for each colour**

**2 Colour Imprint - Above prices x 2,**

**3 Colour Imprint - Above prices x 3 etc.**

## PRINTING PRICE SCHEDULE VIII

**QUICKER STRIP & VERSA-STRIP**  
(Pressure-Sensitive Label Applied)

| Quantity                            | 500  | 1,000 | 2,000 | 3,000 | 4,000 | 5,000 | 10,000 |
|-------------------------------------|------|-------|-------|-------|-------|-------|--------|
| <b>First Colour</b>                 | 0.55 | 0.35  | 0.26  | 0.23  | 0.21  | 0.20  | 0.19   |
| <b>Each Additional Colour - ADD</b> | 0.42 | 0.23  | 0.14  | 0.11  | 0.08  | 0.07  | 0.06   |